



Columbia Basin Society
for Human Resource Management
CBSHRM



2019 Sponsorship Opportunities



About CBSHRM

Columbia Basin SHRM (CBSHRM) the premier industry trade organization for human resource professionals in Tri-Cities. CBSHRM is the chapter affiliate of the Society for Human Resource Management (SHRM).

SHRM is a national organization with approximately 285,000 members.

CBSHRM is also affiliated with the Washington State SHRM and the Northwest Human Resource Management Association (NHRMA). These affiliations allow our chapter to collaborate with human resource professionals throughout the Northwest.

CBSHRM currently has over 200 professional members who come from a variety of industries in Pasco, Kennewick, Richland and the surrounding communities.

Chapter activities appeal to human resource professionals and small business owners. We continually expand our membership and our reach in the community.

We have a chapter event planned for nearly every month in 2019. We offer opportunities to partner with CBSHRM at each chapter meeting and seminar.

CBSHRM Membership

Certified Individuals
HR Managers
HR Generalists or Specialists
Small Business Owners
Presidents/CEO's

Partnering with CBSHRM

Choosing to partner with CBSHRM provides your business the opportunity to target your product or services to professionals who can influence decision making within their companies.

We provide meeting sponsorships, newsletter advertising opportunities and marketing options on the chapter website. These sponsorship opportunities are outlined on the following pages:



Monthly Chapter Meeting Sponsorship Opportunities

Sponsorship Level	Cost	Sponsorship Includes
Premium Sponsorship	\$400	3-minute presentation about the business Logo recognition on electronic meeting announcements Marketing materials can be made available at the registration table Marketing materials can be placed at each seat Option of conducting a raffle is available 2 complimentary lunches included
Basic Sponsorship	\$250	3-minute presentation about the business Marketing materials can be made available at the registration table 1 complimentary lunch included

Seminar Sponsorship Opportunities

Level	Cost	Sponsorship Includes
Premium Sponsorship	\$600	3-minute presentation about the business Logo recognition on electronic meeting announcements Marketing materials can be made available at the registration table Marketing materials can be placed at each seat Option of conducting a raffle is available 2 complimentary lunches included
Basic Sponsorship	\$450	3-minute presentation about the business Marketing materials can be made available at the registration table 1 complimentary lunch included

Other Sponsorship Opportunities (ala carte)

Sponsorship Type	Cost
Webinar Presentation	\$250
Website Banner Ad	\$150 per month
Newsletter Ad – Business Card Size	\$150
Service Directory Listing	\$150 per year
Custom Sponsorships	Price Varies

Please contact a member of our 2019 CBSHRM Board to further assist you in becoming a CBSHRM Chapter Sponsor!

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We look forward to partnering with you!