



# Columbia Basin Society for Human Resource Management





## Sponsorship Opportunities



### About CBSHRM

Columbia Basin SHRM (CBSHRM) the premier industry trade organization for human resource professionals in Tri-Cities. CBSHRM is the chapter affiliate of the Society for Human Resource Management (SHRM).

SHRM is a national organization with approximately 285,000 members.

CBSHRM is also affiliated with the Washington State SHRM and the Northwest Human Resource Management Association (NHRMA). These

affiliations allow our chapter to collaborate with human resource professionals throughout the Northwest.

CBSHRM currently has over 200 professional members who come from a variety of industries in Pasco, Kennewick, Richland and the surrounding communities.

Chapter activities appeal to human resource professionals, accounting professionals, business professionals and project management professionals plus small business owners. We continually expand our membership and our reach in the community.

We have a chapter event planned for nearly every month of the year, whether live or virtual plus have offer two all-day live seminars. We present opportunities to partner with CBSHRM at each chapter meeting and seminar.



### CBSHRM Members Include:

- Certified Individuals
- Accounting Professionals
- Small Business Owners
- Non-Profit Organizations
- Administrative Staff
- Chamber of Commerce
- HR Professionals
- Business Professionals
- Large Companies
- Presidents/Managers/C-Suite
- Community Leaders
- Certified Professionals



**CBSHRM Industries Include:**

- Federal
- Municipal
- Energy/Utilities/Oil
- Banking
- Recruiting
- Information Technology
- Pulp and Paper
- Non-Profit
- Agriculture
- Marketing/Public Relations/Advertising
- Retail
- Medical
- Commercial
- Accounting
- Education
- Travel/Food/Entertainment
- Legal
- Architecture/Engineering/Construction
- Transportation

**Partnering with CBSHRM**

Choosing to partner with CBSHRM provides your business with the opportunity to target your product or services to professionals who can influence decision making within their companies.

We provide meeting sponsorships, newsletter advertising opportunities and marketing options on the chapter website and social media. These sponsorship opportunities are outlined below.

**Monthly Chapter Meeting Sponsorship Opportunities (Live Events)**

Sponsorship Level	Cost	Sponsorship Includes
Premium Sponsorship	\$400	<ul style="list-style-type: none"> <li>• A 5-minute presentation about the business</li> <li>• Logo recognition on electronic meeting announcements</li> <li>• Marketing materials can be made available at the registration table</li> <li>• Marketing materials can be placed at each seat</li> <li>• The option of conducting a raffle is available</li> <li>• Table set-up to meet and speak with attendees before and after event</li> <li>• Two complimentary lunches included</li> </ul>
Basic Sponsorship	\$250	<ul style="list-style-type: none"> <li>• A 5-minute presentation about the business</li> <li>• Marketing materials can be made available at the registration table</li> <li>• Table set-up to meet and speak with attendees before and after event</li> <li>• One complimentary lunch included</li> </ul>



## Seminar Sponsorship Opportunities

Sponsorship Level	Cost	Sponsorship Includes
Premium Sponsorship	\$600	<ul style="list-style-type: none"> <li>• A 5-minute presentation about the business</li> <li>• Logo recognition on electronic meeting announcements</li> <li>• Marketing materials can be made available at the registration table</li> <li>• Marketing materials can be placed at each seat</li> <li>• Table set-up to meet and speak with attendees before and after event and during breaks</li> <li>• The option of conducting a raffle is available</li> <li>• Two complimentary lunches included</li> </ul>
Basic Sponsorship	\$450	<ul style="list-style-type: none"> <li>• A 5-minute presentation about the business</li> <li>• Marketing materials can be made available at the registration table</li> <li>• Table set-up to meet and speak with attendees before and after event and during breaks</li> <li>• One complimentary lunch included</li> </ul>

## Other Sponsorship Opportunities (ala carte)

Sponsorship Type	Cost
Webinar Presentation	\$250
Website Banner Ad	\$150 per month
Newsletter Ad – Business Card Size	\$150
Service Directory Listing	\$150 per year
Custom Sponsorships	Price varies

Please contact us at [cbshrm.0010@gmail.com](mailto:cbshrm.0010@gmail.com) to further assist you in becoming a CBSHRM Chapter Sponsor!

We look forward to partnering with you!

Check us out our [website](#), on [LinkedIn](#) and [Facebook](#)!!!!